



**ROSES TRUST**  
RESEARCH OF SUSTAINABLE EDUCATIONAL SOLUTIONS

**BUSINESS PROTOCOL & DIPLOMACY CONFERENCE**  
**HILTON RESORT AND SPA - 2ND - 3RD MARCH 2016**



# Mauritius First **BUSINESS PROTOCOL & DIPLOMACY CONFERENCE**



## Protocol

Protocol is based on knowledge of human relationships. These relationships, particularly official ones between countries, have come to be directed by a sequence of accepted rules and procedures. They reflect the reciprocal respect and consideration between two parties. It makes possible the transcending of national boundaries and opinions in an atmosphere of courtesy and civility. When talking about protocol, the focus usually goes to the Vienna Convention and international relations. However, protocol goes beyond strictly diplomatic relations.

## Diplomacy

This conference offers a brief history of protocol and its main practices. It underlines the importance of understanding protocol as inherent part of diplomacy. It also explains the difference between the various forms of protocol and helps participants to understand why key concepts such as protocol, etiquette and ceremonial are interdependent, but not reducible to each other.

Considering the significance of acquiring a proper understanding of protocol as an integral aspect of diplomacy across a range of relations (involving countries, businesses and individuals), ROSES Trust has partnered with the International School of of the Protocol & Diplomacy (ISPD) towards offering a series of conferences and workshops on these topics for the benefit of target audience in Mauritius and the region.

## Aim

The aim of the conference is to give participants an up-to-date knowledge of the main practices and procedures of protocol. It is for this reason that the ISPD has assembled a team of leading experts with decades of experience and thorough knowledge. It is our belief that our participants will, by the end of the conference, possess the skills to deal with a wide range of situations where protocol is required.

## Method

Our conference focuses on gaining knowledge and skills for its practical application. This conference is a combination of presentations, question and answer sessions and discussions carried out by a group of carefully selected and renowned experts in their respective fields. This approach ensures that in-depth discussions will lead to a richer and more comprehensive knowledge of the topics encountered.

## Who Should Attend

It will be of particular interest to:

- European Union officials
- SADC and COMESA countries
- Indian Ocean Rim Countries
- Current embassy personnel
- International Companies
- Business people
- International relations, communication and PR professionals
- Event organisers and PR representatives
- VIP and Guest Managers
- Hospitality and Customer Service Managers
- Interpreters
- Journalists
- Faculty of Economics and Political Science at Local and Regional Universities
- University students in the fields of politics
- International organisations staff

## ABOUT THE SPEAKERS



**INES PIRES**  
ISPD CEO & FOUNDER | ISPD+ PRESIDENT  
Ines Pires has a degree in Economics, a Master's degree in International Politics, Image and Communication. She was the advisor to the former Vice President of the European Parliament José Pacheco Pereira and then of Vasco Graça Moura. She is an expert in Soft Diplomacy Skills, Asian Protocol and Intercultural dialogue.

She has worked as a conference speaker and has collaborated with several publications. Ines has also worked as a protocol and etiquette consultant for several organisations and companies. Ines speaks 8 languages.



**DR. SANDRA SCHOTT**  
ISPD ACADEMIC DIRECTOR | ISPD+ VICE PRESIDENT  
Sandra Schott graduated in physical sciences and European Politics. After having worked at the International Association for Oil and Gas Producers (OGP), her PhD research focused on the new cultural ways of thinking about international professional policies and negotiations based on analysis of the new methodologies of conflict resolution.

Her work has predominantly focused upon Eastern European countries and the Middle East.



**THOMAS SLADKO**  
ISPD CHIEF OF PROTOCOL & PR | ISPD+ SECRETARY GENERAL  
Thomas Sladko is an expert in international communication and protocol. He holds a Master's Degree in Communication Science and Philosophy and a Master's Degree in Advanced Latin American Studies. He has been working as Deputy Chief of Protocol for the Federal Chancellor of Austria since 2007.

Thomas gathered international work experience in the field of protocol and communication by working with more than 70 nations. Thomas was born in Austria, lived in Portugal, Belgium, USA, Brazil and Oman and speaks German, English, Portuguese and Spanish.



+230 454 3435

### What you will learn

The 2-day conference will provide you with an in-depth knowledge on:

- Protocol tools
- Corporate Diplomacy skills
- Country Branding insights
- Cross Cultural Awareness
- Organisation of High Level Events - From A to Z
- Precedence and seating arrangements.

### Programme

The programme dates are 2nd and 3rd March 2016.

### Conference Venue

Hilton Resort and Spa, Mauritius.

### Conference Language

The conference is conducted in English and French.

### Fee

995 EURO

### Registration

Form is attached.

### Confirmation

Confirmation of registration will be forwarded to participants on receipt of the completed registration form. As places are limited, payment must be received for places to be guaranteed. Registration will be confirmed upon payment of fees.

#### ABOUT ISPD

The International School of Protocol & Diplomacy is Europe's leading academic institution, combining the fields of protocol, diplomacy and cross cultural relations

ISPD is born out of the need for an academic institution that prepares and certifies professionals in the field of international procedures and relations.

Partnership with Camilo José Cela University, the only University that currently offers degree programmes solely in protocol. The MA and PG programmes have been running in Belgium since 2009 in cooperation with Spanish universities.

## ABOUT ROSES TRUST

Research of Sustainable Educational Solutions Trust is dedicated to provide sustainable solutions to enable and facilitate educational institutions to visualize and materialize their organizational goals in these exciting times of reaching out to markets internationally.

## COLLABORATIVE PARTNERS

- International School of Protocol & Diplomacy (ISPD) - Brussels
- Colombo International Nautical and Engineering College (CINEC) - Sri Lanka



### REGISTRATION FORM

Dr. / Mr. / Mrs. / Miss. / Other: \_\_\_\_\_

First & Second Name: \_\_\_\_\_

Family Name: \_\_\_\_\_ Country: \_\_\_\_\_

Position: \_\_\_\_\_ Tel: \_\_\_\_\_

Organisation: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Mob: \_\_\_\_\_

Date: \_\_\_\_\_ Home: \_\_\_\_\_

Signature: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PARTICIPATION FEE: EURO 995/-

Cheques issued on behalf of: Adze Network Ltd.

Please send it to: 1st Floor, Discovery House, St Jean Road, Quatre Bornes, Mauritius.

Also, please take into account the payment of full fees before the date of the conference.

Company Name: Adze Network Ltd

Local Participants:

Account Number: 1010000596700015 MUR

IBAN: MU64MPCB1215101000059670000MUR

Foreign Participants:

Account Name: Adze Network Ltd

Beneficiary Bank: MAURITIUS POST AND COOPERATIVE BANK LTD

Bank Address: 1, Sir William Newton Street, Port-Louis, Mauritius

Account No.: 0110006169721004 USD

IBAN: MU67MPCB1204011000616970000USD

Swift Code: MPCBMUMU

### INFORMATION

1. Registration for the Conference and paying the fee will allow each delegate to attend the sessions and workshops and access to scientific materials and breakfast, lunch, and get certificate of attendance.
2. Registration office will be open, at 09:00 hrs. in the morning on the first day of the conference and will start the opening ceremony at 09:00 hrs in the morning.
3. If you wish to attend the Conference please kindly fill the registration form and email it to [reservations@roses-trust.com](mailto:reservations@roses-trust.com) to book a seat. And then send the form by mail with a cheque for the amount of the fees to: ROSES Trust, 1st Floor, Discovery House, St Jean Road, Quatre Bornes, Mauritius.
4. Fees must be paid in advance and prior to participating in the conference.
5. For information, the seat reservation in the conference consequent legal obligation to pay fees, and cancellation requires payment of an administrative fee of Euro 150 and the payment will not be refunded if the reservation is cancelled in a period of two weeks preceding the date of the conference, and replace it to accept an alternative candidate for the original candidate.
6. In the event of unforeseen circumstances, the organizer reserves its rights to change speakers place or time of the conference, or cancel the event altogether.
7. In order to be entitled to the conference certificate of attendance, each delegate should attend at least 80% of the total hours of the conference.